

## WHAT IS CLAIMED:

- 1        1.        A method of redirecting a web page request, comprising the steps of:  
2                receiving at a CGI script an old URL specified by a web browser;  
3                mapping said old URL to a new URL based on a data owner specified  
4 mapping accessible from said CGI script; and  
5                outputting said new URL to said web browser.
- 1        2.        The method of claim 1, further comprising the steps of:  
2                receiving said old URL at a web server;  
3                determining that said old URL is associated with said CGI script; and  
4                passing said old URL to said CGI script.
- 1        3.        The method of claim 2, further comprising the step of parsing said old URL to  
2 identify a higher level URL in said old URL, and using said higher level URL to  
3 determine that said old URL is associated with said CGI script.
- 1        4.        The method of claim 2, wherein said step of passing said old URL to said  
2 associated CGI script comprises the step of using a redirect directive in a web server  
3 configuration file on said web server.
- 1        5.        The method of claim 1, further comprising the step of associating a message  
2 with at least one data owner specified mapping of an old URL to a new URL.
- 1        6.        The method of claim 5, further comprising the step of outputting said  
2 associated message to said web browser.

1       7.     A system for redirecting a web page request, comprising:  
2             a data owner specified mapping of old URLs to new URLs;  
3             a CGI script configured to receive an old URL specified by a web browser and  
4     to access said mapping in order to obtain a new URL; and  
5             an output for outputting said new URL to said web browser.

1       8.     The system of claim 7, further comprising a web server, said web server being  
2     configured to receive said old URL, associate said old URL with said CGI script, and  
3     pass said old URL to said CGI script.

1       9.     The system of claim 8, wherein said web server comprises a module  
2     configured to parse said old URL to identify a higher level URL in said old URL, and  
3     to associate said old URL with said CGI script based on said higher level URL.

1       10.    The system of claim 9, further comprising a web server configuration file on  
2     said web server configured to provide a redirect directive for passing said old URL to  
3     said CGI script.

1       11.    The system of claim 7, further comprising a message associated with at least  
2     one data owner specified mapping of an old URL to a new URL.

1       12.    The system of claim 11, further comprising an output for outputting said  
2     message to said web browser.

1       13.     A computer program product for redirecting a web page request, the computer  
2     program product comprising:

3             a computer usable medium having computer readable program code means  
4     embodied in the medium for redirecting a web page request, the computer program  
5     code means including:

6             computer readable program code means for receiving at a CGI script an old  
7     URL specified by a web browser;

8             computer readable program code means embodied in said CGI script for  
9     mapping said old URL to a new URL based on a data owner specified mapping  
10    accessible by said CGI script; and

11            computer readable program code means for outputting said new URL to said  
12    web browser.

1       14.     The computer program product of claim 13, further comprising computer  
2     readable program code means for receiving said old URL at a web server,  
3     determining that said old URL is associated with said CGI script, and passing said old  
4     URL to said CGI script.

1       15     The computer program product of claim 14, further comprising computer  
2     readable program code means for parsing said old URL to identify a higher level  
3     URL in said old URL, and using said higher level URL to determine that said old  
4     URL is associated with said CGI script.

1       16.     The computer program product of claim 15, further comprising computer  
2     readable program code means for providing a redirect directive for passing said old  
3     URL to said CGI script.